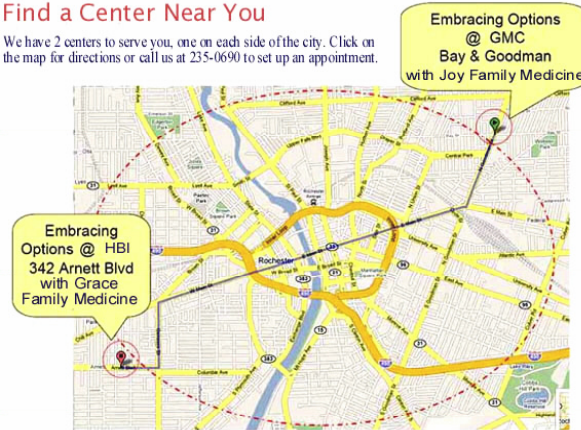


## Services Provided through Embracing Options

- Free pregnancy testing
- Education on pregnancy, alternatives to abortion and pre-natal care.
- Childbirth education
- Ongoing peer counseling and friendship
- Referrals for medical care
- Referrals for legal assistance or other needed community services
- Referrals to resources for clothing and furnishings for mother and baby
- Referrals for adoption or foster care
- Post-abortion counseling, (PACE) for those who are now experiencing the trauma of a previous abortion(s).
- Male Peer Counseling and Godly Mentorship for the potential fathers in an unplanned pregnancy.

### Find a Center Near You

We have 2 centers to serve you, one on each side of the city. Click on the map for directions or call us at 235-0690 to set up an appointment.



#### EO @ HBI

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#### EO @ GNOC

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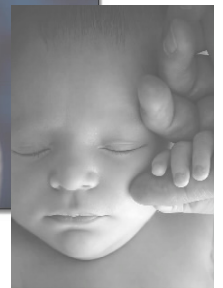
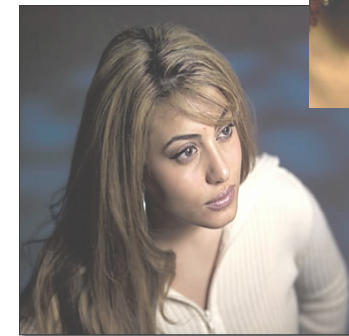
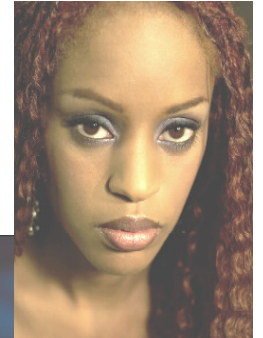
#### Medical Director

William R. Morehouse, MD,  
President, His Branches, Inc.  
342 Arnett Blvd., Rochester, NY 14619  
**585-235-9000**

**E-mail:** [wmorehouse@hisbranches.org](mailto:wmorehouse@hisbranches.org)



*"Choices for Life"*



A Member of...

CARENET

And a Ministry of

His BRANCHES

24 hour HOT-LINE

**(585) 235-0690**

[www.embracingoptions.org](http://www.embracingoptions.org)

## Our Mission

*"Embracing Options is an urban outreach of His Branches, Inc. focused on eliminating abortion by providing support to persons in past and present pregnancies, while promoting a culture of life, abstinence, and a moral approach to sexuality through education, reaching out with love and hope, and sharing the gospel of salvation through Jesus Christ."*



Embracing Option's first office opened in February 2005 and our second office opened just 3 years later in 2008. Our vision is to have many such offices surrounding the inner-city of Rochester where the Lord is changing and saving lives **"one baby at a time"**.

We are governed by an independent local board of directors and are funded almost exclusively by private donations.



## Pregnancy tests and our STI testing vision

Along with free pregnancy tests, Embracing Options will soon be offering self-administered urine sample testing for two of the most common sexually transmitted infections, Chlamydia and Gonorrhea. Why? In 2005 our Zip code, 14619, had the highest reported rates of Gonorrhea nationally. We believe we will be able to touch many young lives with education and constructive and life-giving alternatives to promiscuous sexuality by offering this testing.

**The ultimate aim of Embracing Options** is to share the love and truth of Jesus Christ in both word and deed. As a result, the hearts of women and men are being changed by Christ's love to desire positive and healthy choices. In addition, those struggling with past abortions are finding God's healing and forgiveness.

## The Reality of Abortion

**Each day, 3,500 women wake up in America believing abortion is the only realistic solution to an unplanned pregnancy.**

In this tragic decision, not only is a human life snuffed out, but a woman's life is changed forever. Many have worked for years in the legal and public policy spheres to put an end to abortion. Embracing Options however, seeks a more immediate route by supporting one woman at a time, to spare her and her unborn child the sorrow of abortion. While legal efforts will continue for years to come, hundreds of lives are being saved everyday in and through the work of pregnancy centers like Embracing Options.

## The Hope of Pregnancy Centers like Embracing Options

**Care Net and our network of more than 1,100 pregnancy centers offer hope to women facing unplanned pregnancies by providing practical help and emotional support.**

As an umbrella organization, Care Net seeks to promote, prepare, and plant pregnancy centers across North America.

**As TIME magazine says,** pregnancy centers are the "kind, calm, non-judgmental" face of the pro-life movement. Free pregnancy tests, ultrasounds, abortion information, parenting classes, and material assistance are just some of the many services offered that empower women to choose life.

## Join With Us

Believing our vision and work is compelling, we invite you to learn more about Embracing Options and to support us as we seek to restore hope to those facing unplanned pregnancies and ensure a future for their unborn. Visit our web site at [www.embracingoptions.org](http://www.embracingoptions.org).

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Please add me to your electronic prayer team so I may pray for you, your clients and Pro-Life work around the world. My e-mail is:

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Please contact me with information about how I may become a part of the Embracing Options volunteer team.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

If you desire to financially support this ministry please make your checks payable to:

**Embracing Options  
342 Arnett Boulevard  
Rochester, NY 14619**