

UNITED WAY OF GREATER ROCHESTER  
**PLEDGE FORM**

Although your pledge form may be preprinted, please be sure to fill in your name and address in the fields below so that United Way can properly account for and acknowledge your gift.

**Please provide your information in the space below.** *United Way does not sell, trade or rent your personal information.*

(Mr., Mrs., Ms., Dr.) FIRST NAME MIDDLE INITIAL LAST NAME

ADDRESS

CITY / STATE / ZIP

EMPLOYER HOME PHONE NUMBER

PREFERRED E-MAIL  Please keep me up to date, through my e-mail, on the difference my gift is making.

- Please publicly acknowledge my gift.
- Please combine my gift with my spouse's/partner's gift.

Please include me in the following leadership society/societies with my gift of \$1,000 or more:

- Howard Wilson Coles Society  Labor Leaders Club
- Circulo Latino  Young Leaders Club (\$500 gift)
- Women's Leadership Society

*Please see the back of this form to learn about our leadership societies.*

SPOUSE'S/PARTNER'S NAME

SPOUSE'S/PARTNER'S EMPLOYER (if applicable)

MY TOTAL GIFT IS:

\$ \_\_\_\_\_

X \_\_\_\_\_  
SIGNATURE *Required for all methods of payment.*

DATE

**YES** this is my community and I want to support my Community Fund.

- COMMUNITY FUND** I want to help everyone supported by the Community Fund. (3500)
- EARLY CHILDHOOD** I want to help babies and their parents through the Community Fund. (3513)
- SCHOOL-AGE YOUTH** I want to help kids through the Community Fund. (3514)
- AGING** I want to help seniors through the Community Fund. (3515)
- CRISIS SERVICES** I want to help families in need through the Community Fund. (3512)
- DISABILITY SERVICES** I want to help people with disabilities through the Community Fund. (3516)

*Your gift will be divided equally if you check more than one area.*

Please give \$ \_\_\_\_\_ to this organization or this United Way: \_\_\_\_\_ ID# \_\_\_\_\_

\$ \_\_\_\_\_ to this organization or this United Way: \_\_\_\_\_ ID# \_\_\_\_\_

*Designation information can be found at uwrochester.org/donorchoice.*

Please do not release my information to the organization(s) to which I designated.

Please see the back of this form for our gift calculator.

PAYROLL DEDUCTION: \$ \_\_\_\_\_ x  Weekly (52)  Biweekly (26)  Semimonthly (24)  Monthly (12)  Other (20)  Other \_\_\_\_\_  
AMOUNT DEDUCTED PER PAY PERIOD

FORM OF PAYMENT  CREDIT/DEBIT CARD

DIRECT DEBIT via checking account

BILL ME \$25 minimum

FREQUENCY  One time  
 Monthly  
 Quarterly

DATE TO CHARGE/BILL  Now  
 Beginning on this date: \_\_\_\_\_

I want to be a Sustaining Community Fund Supporter. Please continue to deduct my Community Fund contribution from my credit card/bank account until I request a change.

*Please see the back of this form to learn about becoming a Sustaining Community Fund Supporter.*

Name exactly as it appears on the credit card \_\_\_\_\_

Credit card # \_\_\_\_\_ Exp. date \_\_\_\_\_

*For direct debit payments, please attach a voided check. Electronic debits will be applied on the first business day of the month you specify.*

MY GIFT IS ENCLOSED:  Cash  Check Payable to United Way.

Stock transfers: Please notify United Way at (585) 242-6535 or (585) 242-6538.

# THANK YOU SO MUCH FOR YOUR GIFT!

PLEASE MAKE SURE YOUR SIGNATURE APPEARS ON THE FRONT PAGE.

## GIFT CALCULATOR\*

If you pledge this amount	(52x/yr.) Weekly	(26x/yr.) Biweekly	(24x/yr.) Semimonthly	(20x/yr.) Other	(12x/yr.) Monthly	(4x/yr.) Quarterly
\$104	\$2.00	\$4.00	\$4.33	\$5.20	\$8.67	\$26.00
\$250	\$4.81	\$9.62	\$10.42	\$12.50	\$20.83	\$62.50
\$500	\$9.62	\$19.23	\$20.83	\$25.00	\$41.67	\$125.00
\$1,000	\$19.23	\$38.46	\$41.67	\$50.00	\$83.33	\$250.00

\*Approximate amounts. Please see your United Way Campaign Coordinator for specific details.

## BECOME A SUSTAINING COMMUNITY FUND SUPPORTER

By choosing to become a Sustaining Community Fund Supporter, you provide an ongoing, stable source of revenue that will allow United Way to continue solving our community's most pressing challenges. We will continue to use your donation to make childhood more enriching, students more successful, old age more of a golden age, disabilities less debilitating and crisis less frightening. Should you have questions or want to stop payments, please contact (585) 242-6535. All payments must be in the form of a credit card or direct debit. Join us today—and thank you for LIVING UNITED.

## LEADERSHIP GIVING SOCIETIES

- RED FEATHER LEADERSHIP SOCIETY recognizes all individuals who give gifts of \$1,000 or more. As a leadership giver, you may also choose to take part in any affinity group below.
- THE HOWARD WILSON COLES SOCIETY recognizes the vital role African Americans play in improving the quality of life in Rochester.
- CIRCULO LATINO honors the influence and dedication of Rochester's Latino community.
- THE WOMEN'S LEADERSHIP SOCIETY empowers women of Rochester to make their unique voices heard.
- LABOR LEADERS CLUB recognizes philanthropy among organized labor in our community.
- THE YOUNG LEADERS CLUB recognizes and develops the spirit of philanthropy among our future leaders. The Young Leaders Club is open to individuals and couples, ages 21-40, who give \$500 or more to United Way each year.
- THE ALEXIS DE TOCQUEVILLE SOCIETY comprises community leaders who make an annual gift of \$10,000 or more to United Way, setting an extraordinary example of generosity for others to follow. For more information about joining, please contact (585) 242-6544.

- To cover the costs of processing designated gifts, a fee equivalent to eight percent of the amount of the designated gift or \$20 (whichever is less) will be deducted from each gift before it is forwarded to the agency of choice. All gifts are subject to a pledge loss reserve charge.
- In accordance with the statement of Financial Accounting Standards 116, United Way will make every effort to forward your gift to the organization to which you designate. However, if the organization is not in compliance with current United Way policy, or if this form is not completed as directed, United Way reserves the right to redirect your gift to support United Way's Community Fund. For more information, please call (585) 242-6527.
- United Way of Greater Rochester oversees the financial management of United Way of Eastern Orleans, United Way of Genesee County, United Way of Livingston County, United Way of Ontario County, United Way of Wayne County and United Way of Wyoming County. Certain correspondence relating to these pledge forms will come from United Way of Greater Rochester.

*United Way does not provide goods or services in whole or partial consideration of any contributions made to United Way by payroll deduction. United Way does not support organizations that do not comply with the Patriot Act, and has the unilateral right to redirect any funds designated to agencies that do not comply with the Patriot Act or are considered terrorist organizations. Upon request, you may obtain a copy of United Way of Greater Rochester, Inc.'s latest financial report by writing to United Way of Greater Rochester, Inc., 75 College Avenue, Rochester, NY 14607-1009 or State of New York, Office of the Attorney General, Charities Bureau, Registration Section, 120 Broadway, New York, NY 10271. Registration with the New York State Attorney General Charities Bureau or any other government agency should not be construed as an endorsement of United Way.*

### Privacy Statement

*United Way of Greater Rochester, Inc. is committed to protecting your privacy. Because your privacy is important to us, we provide you this notice explaining how we treat information provided us. We believe that you should have control over who receives your personal information, whether it concerns where you live, what your interests are or how you choose to conduct transactions. Therefore, we do not use or disclose information that you may give us, such as your name, address, e-mail address or telephone number, to any outside companies, except for the use of completing a donation transaction that you initiate.*

*We do not rent, trade or sell our lists of contributors. Gifts to United Way may be tax deductible. Please consult your tax advisor.*