

The Rochester Youth Year Program Presents

AN INTRODUCTION TO SOCIAL ENTREPRENEURSHIP

Led By:

Bob Tobin

Entrepreneur-in-Residence for the
University of Rochester's Center for Entrepreneurship

**Wednesday, October 10th
3-5 pm**

Location: *His Branches, Inc.*
342 Arnett Blvd.
(585) 235-9000

“A social entrepreneur is someone who recognizes a social problem and uses entrepreneurial principles to organize, create, and manage a venture to make social change. Whereas business entrepreneurs typically measure performance in profit and return, social entrepreneurs assess their success in terms of the impact they have on society.”

*****Space is Limited- Advance Registration is Required*****

Transportation Available for Pre-Registered Attendees

For Registration or More Information Contact:

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