



ROBERTS
WESLEYAN COLLEGE

**INSTITUTE
FOR SOCIAL
ENTREPRENEURSHIP**

Promoting innovative
solutions to pressing
social needs

2004 Building Healthy and Sustainable Neighborhoods Conference

Thursday, September 30

**Roberts Wesleyan College
Roberts Cultural Life Center
Andrews B. Hale Auditorium**

2301 Westside Drive
Rochester, New York 14624-1997

EXPERIENCE

- Innovative and entrepreneurial strategies
- Development tools and techniques
- Success stories

NETWORK

with peers, for-profit and non-profit resources, and experts in community development

TRANSFORM

your commercial area and community

Building Healthy and Sustainable Neighborhoods Conference 2004

Why Attend This Conference?

The Institute for Social Entrepreneurship exists to assist in providing innovative solutions to solving community needs by using our model of Social Entrepreneurship. The Building Healthy and Sustainable Neighborhoods Conference is an expanded focus that supports key community development initiatives in the city of Rochester. The one-day conference will bring together those interested in transforming communities and is designed to share best practices and newer concepts in community development, network with others in the field, and hear from experts about the future of development in communities.

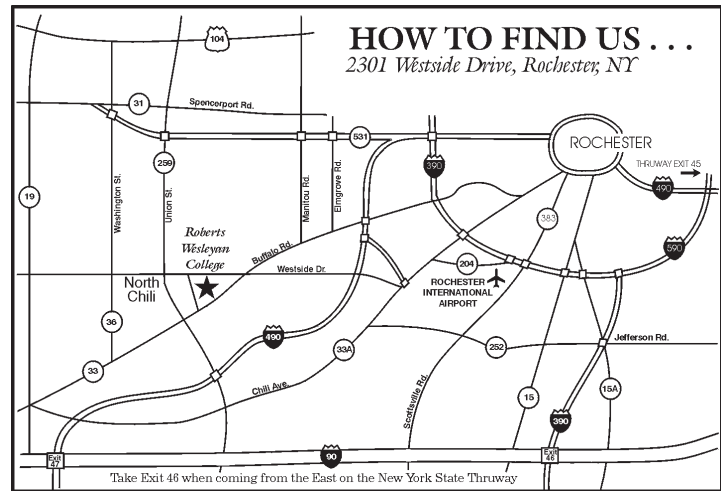
Who Will Benefit From Attending This Conference?

- Residents, Community Organizations, and Planning Groups
- Business Associations and Business Improvement Districts (BID)
- Organizations that Support Community Development Projects and Initiatives
- Mayors, City Managers, and Town Supervisors
- Economic Development and Community Development Staff and Urban Planners
- Faith-based Initiatives
- Chamber of Commerce Executives
- Architects, Developers, and Investors

AGENDA

- 8:00 a.m. Networking Breakfast
- 9:15 a.m. Welcome and Introductions
- 9:30 a.m. Keynote Address
“How to Build Healthy Communities”
 Dr. John M. Perkins, Founder and President of John M. Perkins Foundation for Reconciliation and Development
- 10:45 a.m. Building Entrepreneurial Communities
- 12:00 p.m. Lunch
- 1:30 p.m. **Sessions**
- A Model for Redevelopment
 - Designing Commercial Neighborhoods
 - Partnering with the Government
- 4:00 p.m. Panel Discussion
“Keys to Building Healthy and Sustainable Neighborhood Economies”

For over 40 years, **Dr. John M. Perkins** has been immersed in the development of communities. He is the President of the John M. Perkins Foundation for Reconciliation and Development, which he founded in 1982 and is recognized internationally as an author, speaker, and teacher on the issues of racial reconciliation, leadership, and community development. He is chairman of the Christian Community Development Association, which he co-founded in 1989 and was the founder of Mendenhall Ministries in 1960, Voice of Calvary Ministries in 1972, Harambee Christian Family Center in 1982, and Harambee Preparatory School in 1995. He also was the publisher of URBAN FAMILY Magazine. John Perkins has been recognized for his work by being awarded seven honorary doctorates. He is also the author of nine books and has written numerous chapters in others. He formally served on the Boards of multiple organizations.



REGISTRATION

Register by **Monday, September 20, 2004** via fax, mail, or on the Internet

- Register online at www.roberts.edu/ISE
- Fax this form with your credit card information to **585.464.8298**
- Register by mailing this form with credit card information or a check made payable to Roberts Wesleyan College addressed to: **Institute for Social Entrepreneurship 265 Warwick Avenue, Rochester, New York 14611**

Name _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip Code _____

Phone _____ Fax _____

Email _____

Credit Card Number _____ Exp. Date _____

Cardholder Signature _____

Cost per Ticket \$80 (\$85 after Sept. 20, 2004)

Number of Tickets _____ Total Cost _____

Attendees:

Name _____ Title _____

Name _____ Title _____

Name _____ Title _____

Questions? Call 585.464.8298