

LIVE UNITED

UNITED WAY OF GREATER ROCHESTER

PLEDGE FORM

Although your pledge form may be preprinted, please be sure to fill in your name and address in the fields below so that United Way can properly account for and acknowledge your gift.

Please provide your information in the space below. *United Way does not sell, trade or rent your personal information.*

MR. MRS. MS. DR. _____
FIRST NAME MIDDLE INITIAL LAST NAME

ADDRESS

CITY / STATE / ZIP HOME PHONE NUMBER

EMPLOYER

PREFERRED E-MAIL *Please keep me up to date, through my e-mail, on the difference my gift is making.*

I have been giving to United Way since _____.

Please combine my gift with my spouse's/partner's gift.

SPOUSE'S/PARTNER'S NAME

SPOUSE'S/PARTNER'S EMPLOYER (if applicable)

Please include me in the following leadership society/societies with my gift of \$1,000 or more:

African American Leadership Society Labor Leaders' Club

Circulo Latino Leadership Society Young Leaders' Club (\$500 gift)

The Women's Leadership Council

I want my leadership gift to be Fast Tracked

Please see the back of this form to learn about our leadership societies and Fast Track.

MY TOTAL GIFT IS:

\$ _____

SIGNATURE Required for all methods of payment, including payroll deduction as acknowledged on the back of the first page of this form. DATE

YES I WANT TO GIVE TO THE COMMUNITY FUND.

M&T Bank and Brighter Days Foundation will double your new or increased Community Fund gift!

For more information please visit www.uwrochester.org/challenge.

<input checked="" type="checkbox"/> COMMUNITY FUND My gift will support Meeting Basic Needs, Giving Babies the Best Start, Preparing Kids for Success and Supporting Seniors and Caregivers (3500)	<input type="checkbox"/> I WANT TO HELP FAMILIES MEET THEIR BASIC NEEDS (3512)	<input type="checkbox"/> I WANT TO GIVE BABIES THE BEST START (3513)	<input type="checkbox"/> I WANT TO PREPARE KIDS FOR SUCCESS (3514)	<input type="checkbox"/> I WANT TO SUPPORT SENIORS & CAREGIVERS (3515)
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Your gift will be divided equally if you check more than one area.

Please give \$ _____ to this organization or this United Way: _____ ID# _____

\$ _____ to this organization or this United Way: _____ ID# _____

Designation information can be found at www.uwrochester.org/donorchoice.

Please do not release my information to the organization(s) to which I designated.

If you do NOT wish to share any part of your gift with a particular organization, please notify United Way at (585) 242-6526 or donorchoice@uwrochester.org.

Please see the back of this page about authorizing a regular payroll deduction to support the United Way. You can also see the back of this form for our gift calculator.

PAYROLL DEDUCTION: \$ _____ x Weekly (52) Biweekly (26) Semimonthly (24) Monthly (12) Other (20) Other _____

AMOUNT DEDUCTED PER PAY PERIOD

Suggested Minimum: \$25

FORM OF PAYMENT CREDIT/DEBIT CARD DIRECT DEBIT via checking account BILL ME

FREQUENCY One time Monthly Quarterly

DATE TO CHARGE/BILL Now Beginning on this date: _____

I want to be a Sustaining Community Fund Supporter. Please continue to deduct my Community Fund contribution from my credit card/bank account until I request a change.

Please see the back of this form to learn about becoming a Sustaining Community Fund Supporter. (Do not check this box unless you are giving directly to the Community Fund.)

Name (exactly as it appears on the credit card) _____

Credit card # _____ Exp. date _____

For direct debit payments, please attach a voided check. Electronic debits will be applied on the first business day of the month you specify.

MY GIFT IS ENCLOSED: Cash Check Payable to United Way.

Stock transfers: Please notify United Way at (585) 242-6531 or (585) 242-6535.

AUTHORIZING A REGULAR PAYROLL DEDUCTION

I understand that I am under no obligation to contribute to United Way of Greater Rochester. If I decide to contribute to United Way by authorizing deductions from my pay to be forwarded to United Way, it is a decision I make voluntarily. I understand that the amount I authorize to be deducted will be subtracted from my pay for any pay period in 2014-2015 in which my pay is large enough to cover the deduction. If there is a pay period in which my pay is insufficient to cover the United Way deduction after all legally required deductions are made, my employer will not make a United Way deduction for that pay period. If a United Way deduction is missed for any reason, it will not be made up on a later date without my express written direction. I understand that I may revoke my United Way deduction authorization at any time by informing my employer in writing, and that my revocation will be effective within four pay periods or eight weeks, whichever is sooner.

THANK YOU SO MUCH FOR YOUR GIFT!

PLEASE MAKE SURE YOUR SIGNATURE APPEARS ON THE FRONT PAGE.

GIFT CALCULATOR*

If you pledge this amount	(52x/yr.) Weekly	(26x/yr.) Biweekly	(24x/yr.) Semimonthly	(20x/yr.) Other	(12x/yr.) Monthly	(4x/yr.) Quarterly
\$104	\$2.00	\$4.00	\$4.34	\$5.20	\$8.67	\$26.00
\$250	\$4.81	\$9.62	\$10.42	\$12.50	\$20.84	\$62.50
\$500	\$9.62	\$19.24	\$20.84	\$25.00	\$41.67	\$125.00
\$1,000	\$19.24	\$38.47	\$41.67	\$50.00	\$83.34	\$250.00

*Approximate amounts. Please see your United Way Campaign Coordinator for specific details.

BECOME A SUSTAINING COMMUNITY FUND SUPPORTER

By choosing to become a Sustaining Community Fund Supporter, you provide an ongoing, stable source of revenue that will allow United Way to continue solving our community's most pressing challenges. We will continue to use your donation to help families meet their basic needs, give babies the best start, prepare kids for success and support seniors and caregivers. Should you have questions or want to discontinue payments, please contact (585) 242-6535. All payments must be in the form of a credit card or direct debit. Join us today—and thank you for LIVING UNITED.

LEADERSHIP GIVING SOCIETIES

The RED FEATHER LEADERSHIP SOCIETY recognizes all individuals and couples who give \$1,000 or more. As a leadership giver, you may also choose to take part in any affinity group below.

- The AFRICAN AMERICAN LEADERSHIP SOCIETY (HOWARD WILSON COLES) recognizes the vital role African Americans play in improving the quality of life in Rochester.
- CIRCULO LATINO LEADERSHIP SOCIETY honors the influence and dedication of Rochester's Latino community.
- The WOMEN'S LEADERSHIP COUNCIL empowers women of Rochester to make their unique voices heard.
- The LABOR LEADERS' CLUB recognizes philanthropy among organized labor in our community.
- The YOUNG LEADERS' CLUB recognizes and develops the spirit of philanthropy among our future leaders. The Young Leaders' Club is open to individuals and couples, ages 21-40, who give \$500 or more to United Way each year.
- The ALEXIS DE TOCQUEVILLE SOCIETY comprises community leaders who make an annual gift of \$10,000 or more to United Way, setting an extraordinary example of generosity for others to follow. For more information about joining, please contact (585) 242-6418.

FAST TRACK

United Way of Greater Rochester is pleased to offer Fast Track, a unique giving option that allows you to reach the leadership level of giving gradually over three years while being immediately recognized as a leadership donor. The Fast Track program helps you evolve your philanthropic goals as you continue to increase your giving levels to our community through United Way. **Fast Track members give \$500 in first year of membership, \$750 in year two, and \$1,000 in your third year and thereafter. You can Fast Track your Young Leaders' Club membership with gift of \$100 in your first year, \$250 in year two and \$500 in year three and thereafter. You can also become a Fast Track Alexis De Tocqueville Society member with a gift of \$5,000 in your first year, \$7,500 in year two and \$10,000 in year three and thereafter.** When you take advantage of Fast Track, you will be fully recognized as a member of your chosen leadership affinity group(s), invited to select events, and listed as a leadership donor, unless you specify that you would prefer to remain anonymous. When you select the Fast Track option on your pledge, United Way will contact you to confirm your gift and entry into one or more leadership society. Thank you for your generous support.

- United Way is Rochester's largest and most efficient charitable means of supporting the planning, delivery and evaluation of local human service programs. 92 cents of every contributed dollar is used to meet community needs.
- All gifts are subject to a pledge loss reserve charge.
- In accordance with the statement of Financial Accounting Standards 116, United Way will make every effort to forward your gift to the organization to which you designate. However, if the organization is not in compliance with current United Way policy, or if this form is not completed as directed, United Way reserves the right to redirect your gift to support United Way's Community Fund. For more information, please call (585) 242-6527.
- United Way of Greater Rochester oversees the financial management of United Way of Genesee Country, United Way of Livingston County, United Way of Ontario County, United Way of Wayne County and United Way of Wyoming County. Certain correspondence relating to these pledge forms will come from United Way of Greater Rochester.

United Way does not provide goods or services in whole or partial consideration of any contributions made to United Way by payroll deduction. United Way does not support organizations that do not comply with the Patriot Act, and has the unilateral right to redirect any funds designated to agencies that do not comply with the Patriot Act or are considered terrorist organizations. Upon request, you may obtain a copy of United Way of Greater Rochester, Inc.'s latest annual report by writing to United Way of Greater Rochester, Inc., 75 College Avenue, Rochester, NY 14607-1009 or New York State Attorney General's Charities Bureau, Attn: FOIL Officer, 120 Broadway, New York, NY 10271. Registration with the New York State Attorney General Charities Bureau or any other government agency should not be construed as an endorsement of United Way.

Privacy Statement

United Way of Greater Rochester, Inc. is committed to protecting your privacy. Because your privacy is important to us, we provide you with this notice explaining how we treat information provided to us. We believe that you should have control over who receives your personal information, whether it concerns where you live, what your interests are or how you choose to conduct transactions. Therefore, we do not use or disclose information that you may give us, such as your name, address, e-mail address or telephone number, to any outside companies except (a) for the use of completing a donation transaction that you initiate, or (b) to your employer in a case where you participate in a United Way workplace fundraising campaign conducted by your employer, to be used by your employer solely for the purpose of evaluating the participation in United Way fundraising activities.

We do not rent, trade or sell our lists of contributors. Gifts to United Way may be tax deductible. Please consult your tax advisor.